

GENERAL
COMMUNICATIONS

CUSTOMER **BROCHURE**



It costs money to keep a business running.

That's why it's so important to ensure that you choose the energy provider with the best deal for you and the needs of your company.

This is where we can help. We'll work to secure an energy provider that offers everything you need, at a price you can afford.

So, who are we?



We are **talkers**

We believe communication is key. That's why each of our customers are assigned a dedicated account manager who acts as a consistent point of contact, whenever or wherever you may need them. We also believe every business is different, which is why we take the time to get to know each of our clients before we start our search for the best deal for you and your company.



We are **explorers**

It can be easy to miss great deals, meaning you can often be left paying more than you really need to for your energy. We dedicate ourselves to searching high and low for the best prices for your company. Not to mention that all major energy suppliers are currently contracted with us, so we already have a head start on seeking out the lowest prices that you may not have found elsewhere.



We are **money-savers**

Our mission is to cut the cost of your business' energy usage. Typically we can save our customers between 10-20% and in some cases up to 50% off their current bill. In addition we can forward price contracts, allowing us to secure prices at today's rates that start in the future; this helps those customers whose current energy contract isn't quite finished, meaning savings are guaranteed regardless of when your new contract begins.

What makes us different?

We like to think we offer a level of service to our clients that is difficult to find elsewhere.

- A wide range of major energy suppliers are contracted with us, so we have immediate access to competitive deals and prices
- We have access to the full market, with over 14 suppliers' prices in total
- We remain 100% impartial
- We offer dedicated account management, for whenever you may need us
- We guarantee budget certainty
- We offer forward procurement (purchasing energy out until five years ahead)
- We offer full procurement strategies



Partnering with us

Partnering with us brings the following additional benefits:



Bill Validation

Send us your new bill and we will make sure you're being charged what was agreed.



Full Customer Account Management

All moves, adds and changes are carried out by us.



Service Streamlining

We can align all your sites, services and contract end dates, making it simpler to manage your energy movements.



Proactive Contract Management

We'll make sure you never fall into out-of-contract rates again.



Proactive Termination Notices

We will manage all communications with your current supplier should you choose to move.

What we need from you

Before we get started on our search for the best deal for your company, we'll need a few things from you.


We'll need some recent **gas and electricity bills** from your current supplier.

We'll also need a **signed letter of authority** on your company's headed paper. We can send this to you as a PDF or word document for you to print and fill out before scanning and sending back to us.

Why do we need an LOA?

The letter of authority allows us to find out from the existing suppliers information like the contract end date, or it is used to obtain the relevant meter data showing how and when you use your energy and gas. Furthermore it allows us to request bespoke pricing from the suppliers on your behalf. Importantly, we won't do anything with the LOA without your express permission!

Letter of Authority



To whom it may concern,

*General Communications UK Ltd of 33 Lambourne Crescent,
Cardiff Business Park, Llanishen, Cardiff, CF14 5GF are Utility and
Energy Management Consultants.*

*General Communications UK Ltd are authorised to request
information and data against electricity and gas contracts currently
held between us and you, the supplier, but not to enter into any
contracts on our behalf without our consent.*

*Please assist them with their enquiries with regard to potential
supply contracts and paid account details.*

Yours faithfully,

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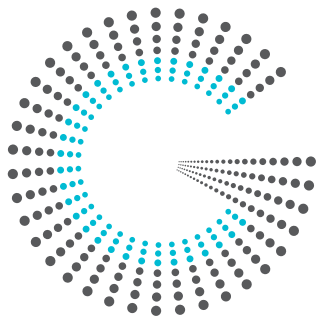
Authorised Signatory:
Full Name:
Position in Company:
Full Site Address:
Postcode:



We're always here for a chat.

Our focus is to get the best deal for your company, so running a business can be that little bit easier.

If you should ever need to ask a question about our services or want more information about how we can cut costs for your company, you can contact us anytime via the contact details on the back page of this booklet.



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